



# Young Business Travellers & Rail



**71%**

of millennials frequently **commute** by rail

compared to 50% of the total sample



**75%**

of millennials are satisfied with **rail ticket prices**

compared to 61% of the total sample



**28%**

of millennials typically **travel first class**

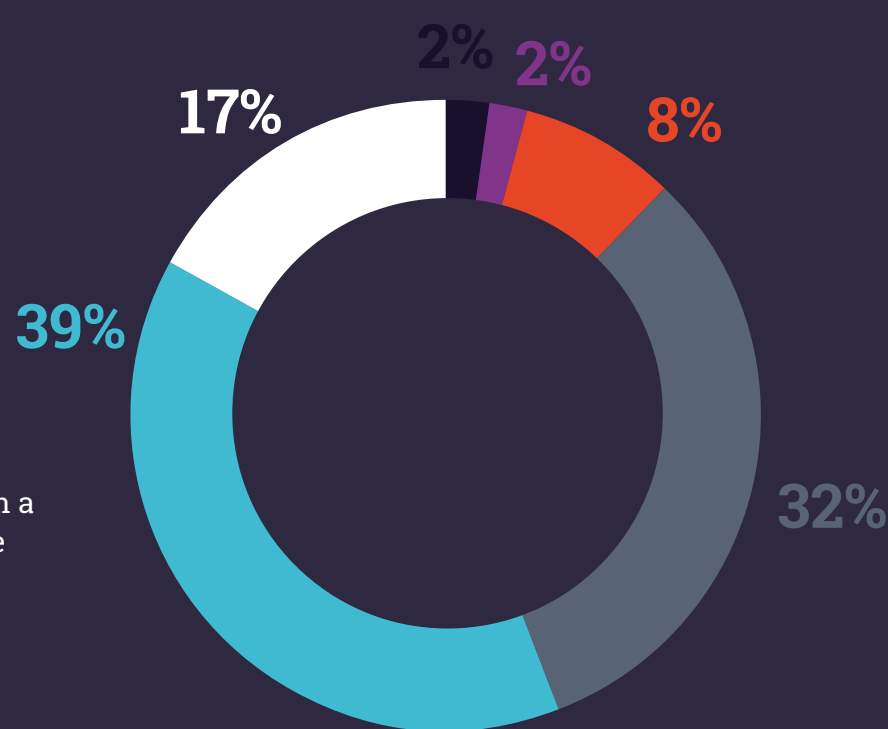
compared to 16% of the total sample

Millennial business travellers are more likely to spend a greater proportion of their train journey working

- Virtually all of the time
- More than three quarters of the time

- Between a quarter and half of the time
- Over half the time

- Some but less than a quarter of the time
- Not at all



33% of 18-29 year olds would support above-inflation ticket fare increases if they led to reduced demand for rail travel (and hence less crowding)

compared to 18% of others



If additional capacity is introduced, 17% of 18-29 year olds believe priority should be given to first class

compared to 6% of others



**70%** of 18-29 year olds support HS2

compared to 56% of others



**33%** of 18-29 year olds say that HS2 would increase frequency with which they travel by rail

compared to 56% of others

**30%**

30% of 18-29 year olds think that a reduction in journey times is the most convincing argument in favour of HS2

compared to 22% of others

**48%**

48% of 18-29 year olds feel that London/the South East will benefit most economically from HS2

compared to 39% of others