

MAY 2019

IHG Joins The GTMC As Its Latest Industry Partner

The GTMC today welcomes its latest industry partner, IHG (InterContinental Hotels Group), one of the world's largest hotel groups with more than 840,000 rooms in 5,600 hotels worldwide and an enviable pipeline of over 1,900 additional hotels.

IHG is a global organisation with a broad portfolio of hotel brands that appeal to all business travellers, domestically and globally. IHG's latest addition to its enviable portfolio was the acquisition in February 2019 of Six Senses Hotels Resorts Spas, adding 18 hotels (1,469 rooms) to its system and 17 hotels to its development pipeline.

As a GTMC Industry Partner, IHG has the opportunity to build upon its strong profile in the business travel market and will undoubtedly add substantial value to the GTMC hotel partnership programme and strategy group. IHG will participate in a number of high-profile networking events and will work with GTMC members in resolving common industry issues.

Adrian Parkes, Chief Executive, GTMC, commented:

"We are really excited to welcome IHG to the GTMC. Our members are keen to work with our global and domestic hotel brands to improve products and services for the business travel sector and the business traveller. Having IHG as a contributing partner to our Hotel Strategy Group will help significantly with the common industry issues we are hoping to address. The IHG portfolio of brands is very important to our members and their clients and I am sure our partnership will assist greatly in the development of strong bilateral relationships. The partnership will also offer opportunities for the IHG team to work closely with our Conference & Events strategy group."

Debbie Male, Head of Sales Europe, IHG, added:

"We know that business travel is fundamental to our business and we're really excited to announce our partnership with GTMC today. This is a great opportunity to continue the work already underway to strengthen our role within the business travel market and meet the needs of modern business travellers."

Representing a diverse range of travel management companies – from global companies to small independent specialists and top regional agencies – GTMC, originally founded in 1967, is the voice of business travel and acts to lobby those who have an impact on the business travel community, together with promoting the activities of its members as the best in quality and value to the business traveller.

For more information on GTMC please visit:

www.gtmc.org or call 020 3657 7010 or email info@gtmc.org.

-ENDS-

For more information: please contact:

Stacey Stockwell, Carla Zambujo or Deanna Papanagiotou at Siren Communications

T: 020 7759 1150

E: gtmc@sirencomms.com

Notes to editors

About GTMC

The GTMC is the UK's leading professional body for travel management companies. The diverse membership accounts for over 93% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors.

About IHG

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [Six Senses Hotels Resorts Spas](#), [Regent Hotels & Resorts](#), [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [voco™](#), [Holiday Inn®](#), [Holiday Inn Express®](#), [Holiday Inn Club Vacations®](#), [Holiday Inn Resort®](#), [avid™ hotels](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns more than 5,600 hotels and nearly 843,000 guest rooms in more than 100 countries, with over 1,900 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), our global loyalty programme, which has more than 100 million enrolled members.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 400,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihgplc.com/media and follow us on social media at: <https://twitter.com/ihgcorporate>, www.facebook.com/ihgcorporate and www.linkedin.com/company/inter-continental-hotels-group.