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## Travel Tech Provider Traveldoo Joins The GTMC As Industry Partner

London, XX March 2019: The GTMC today welcomes its newest industry partner, Traveldoo®, the travel and expense technology company and solution provider of Expedia Group.

The partnership follows hot on the heels of Traveldoo's latest product launch, a new user interface for its online booking tool (OBT) at the Business Travel Show in London. This new interface provides business travellers better usability and a consistent experience across travel booking and expense management.

Adrian Parkes, chief executive, GTMC, commented:

"We are pleased to welcome Traveldoo into the GTMC's ever growing partner programme and having the team's innovative and creative thinking engaging with our members. We look forward to working with them to keep our membership updated in this very fast paced travel tech industry."

Sam Cande, Traveldoo UK country manager, commented:

"We are thrilled to be joining the GTMC's industry partner programme and look forward to build strong relationships and better understand what members need from a technology point of view. By doing so we expect to showcase what technology can do for them and their clients."

Representing a diverse range of travel management companies – from global companies to small independent specialists and top regional agencies – GTMC, originally founded in 1967, is the voice of business travel and acts to lobby those who have an impact on the business travel community, together with promoting the activities of its members as the best in quality and value to the business traveller.

For more information on GTMC please visit: [www.gtmc.org](http://www.gtmc.org) or call 020 3657 7010 or email [info@gtmc.org](mailto:info@gtmc.org).

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### **For more information: please contact:**

Stacey Stockwell, Carla Zambujo or Deanna Papanagiotou at Siren Communications

T: 020 7759 1150

E: [gtmc@sirencomms.com](mailto:gtmc@sirencomms.com)

### **Notes to editors**

#### **About GTMC**

The GTMC is the UK's leading professional body for travel management companies. The diverse membership accounts for over 93% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors.

#### **About Traveldoo**

Traveldoo®, an Expedia Group company, is a provider of web and mobile platforms for business travel and expense management. Founded in 2000, Traveldoo solutions simplify travel booking and expense reporting, help optimise travel spend and expense management processes, improve risk and crisis management and make business travellers' and travel arrangers' lives easier. Traveldoo® empowers its clients to take control of their internal policies by giving them the tools they need to manage external suppliers' content independently and intelligently. Traveldoo's Travel and

Expense solutions draw on the best of corporate and consumer applications to provide an intuitive, compelling user experience that boosts efficiency, drives cost-savings, and facilitates program management. Traveldoo's services are used by over 4,500 organisations, large companies, public services, SMEs and business travel professionals in over 65 countries.

To find out more, please visit [www.traveldoo.com](http://www.traveldoo.com).